

TALK

Sportsmen
Will Meet
Tonight

You Have A
Used Piano??

Games And Card Tables
Also Needed At Center

Services Today At
Methodist Church
For Mrs. Reid

MEETING CALLED FOR
FRIDAY NIGHT TO FORM
CHAMBER OF COMMERCE

Bonds Will Be Given
For Biggest Fish
Caught In 1958

William Bass
Dies At 85 Years

Alcorn County
Singing Meets
April 4 & 5

Spelling Bee
Set For
Friday Night

Will Be Held In Methodist Church
Educational Building; Out-Of-Town
Speakers Will Be Present To Assist

Basil Wheeler, president of the Iuka Sportsmen's club, announces that the group will meet tonight in the power office at 7:30 o'clock. Important business is to be transacted at the meeting, Mr. Wheeler said. First on the program will be the awarding of prizes for the largest fish caught by members of the club last year in Pickwick lake. First prize will be a \$50.00 Savings bond for the biggest bass; two prizes each of \$25.00 Savings Bonds will be awarded for the biggest crappie and the biggest striped bass. Other business to come before the club will be election of officers for the ensuing year. "We strongly urge that all members be present for this important meeting," Mr. Wheeler stated.

Mr. Bass who was 85 years of age died at his home Thursday. He was a Methodist and retired barber. Survivors include his wife, Mrs. Blanche Bass; four sons, Will Davis Bass and Hubbard Bass of Batesville, Miss., Maurice Bass of Memphis, Howard Bass, of Elizabeth City, N. C.; five grandchildren; 8 great-grandchildren. Nephews will serve as pallbearers. Pallbearers were H. E. Bass, Jr., Spencer Towles, James Coffee, R. M. Whitten, C. F. Rhinehart, Jr., and Lancelo Rhinehart.

The April session of the Alcorn County singing convention meets in the Courthouse in Corinth, Saturday night, April 4th, and Sunday April 5th. The largest array of talent to ever attend this convention is expected to be on hand. The famous LeFevre Trio with Jimmie Jones from Atlanta, Georgia will be the special guest. They will be on hand for both the Saturday night and Sunday sessions. Every one has a special invitation to attend. This is the place where you will see all your old friends and meet a lot of new ones. Remember the date and place Saturday night and Sunday April 4th, and 5th, at the Alcorn County Courthouse in Corinth, Mississippi. There is no admission charge. This program is sponsored by the business men of Corinth.

The Tishomingo County Spelling Bee will be held on Friday night, April 3, at Howard Memorial Auditorium in Iuka. The annual contest is held to determine the best speller in the county. Eleven schools in the county are expected to send three contestants each for Friday night's event. Students in grades 6, 7 and 8 will participate, stated County Superintendent of Education, Cleston M. Scruggs. First, second and third place winners will be selected. Each school will pay an entrance fee of \$1.00 for each contestant entered in the contest, this to be used as prize money. First place winner of the County Bee will receive an all expense paid trip to Memphis to enter the Mid-South contest. For appearing as a contestant in the Mid-south Bee, the county winner will automatically receive a \$25.00 savings bond and a Paper-Mate ball point pen. Herman Gann will again serve as pronouncer.

Clean-Up
Week
Proclaimed

Anniv. Service
To Be Held At
Gospel Tabernacle

CANCER CRUSADE FOR FUNDS TO
OPEN IN COUNTY ON MONDAY

April 19-25 Set As
Time For All To
Beautify Community

Richard Nunley
Dies Enroute
To Hospital

Teachers To Meet
April 3 At
Belmont At 2 p.m.

WHEREAS, the general health and welfare of our citizens depend upon wholesome surroundings arising from good clean living conditions and

WHEREAS, the lives and property of our people are endangered by fire and accidents caused by littered and cluttered conditions in homes, factories, places of public assembly, alleys and streets and

WHEREAS, a clean and beautiful community is a proud and prosperous one and

WHEREAS, unity of effort is required for future development of our community,

THEREFORE, I, John H. Allen, Mayor of the City of Iuka, Mississippi, do hereby designate April 19th 1959 to April 25th 1959 inclusive as Clean Up Week and most respectfully call upon all departments of this city, its commercial organizations, civic clubs, schools, churches, boys' and girls' clubs and all other associations and our people in general to take an active part in this constructive program of community improvement to insure its success.

This, the 1st day of April 1959.
John H. Allen, Mayor
Town of Iuka, Mississippi

Mr. and Mrs. Dan Young and Lauren Danette of Starkville, Miss., were guests during the spring holidays with their parents, Mr. and Mrs. Will Young of Dennis and Mrs. Stella Gurley of Iuka.

Mrs. Leslie C. Moser, president of the Tishomingo County Unit American Cancer Society, with the help of the Thursday Club sponsor, will begin its crusade drive for funds throughout the county on Monday, April 5. Mrs. Moser states that "April is set aside each year as Cancer Control Month by Act of Congress and Presidential proclamation. "During this month the American Cancer Society asks the public to support its nation-wide program of Cancer research, education and service. "The Society has undertaken this program to save lives now, to ease pain and suffering, and eventually to conquer cancer. "The purpose of the annual Crusade is twofold: during the month of April as many millions of people as possible with life-saving facts about cancer—the importance of regular cancer check-ups; alertness to cancer's seven danger signals—and second, to raise needed funds to: "Continue and expand the multimillion dollar organized scientific search for new means of curing cancer and leukemia or the prevention of these two dreaded diseases. Funds already contributed toward this end have made possible more progress in just a few years than in all previous history. There must be no retreat. "Continue and expand the nationwide education program which seeks to equip the public and medical profession with information that would save upwards of 75,000 more lives each year. "Continue and expand service to cancer patients through improved detection and treatment facilities; to ease pain and suffering through hospital and home humanitarian services. "Unless continued progress is made in cancer control 40,000,000 Americans now alive will develop the disease. "That's why the annual crusade is a must." Be thinking about what your contribution would mean in furthering research to conquer cancer and leukemia, two of the most dreadful diseases, and give liberally.

Avon Tucker, owner and operator of J. A. Tucker Furniture and Appliance store at Burnsville, announces his "April Showers of Values" sale that begins today. Your attention is called to one and one-half page ads in this issue of The Vidette in which many special values are offered along with the announcement that valuable prizes will be given at the termination of the sale. You are invited to read the ads for all details.

Mr. and Mrs. Bernard Lukoff announce the arrival of a son, Philip Faber. The 8 pound boy arrived at Cosby clinic on Saturday morning, March 28. Paternal grandparents are Mr. and Mrs. H. Lukoff of New York City and maternal grandparents are Mr. and Mrs. Harry Weisman of Binghamton, New York. The Lukoffs have three other sons, Marshall, Murray and Roger.

There were oddies of the College Set home for the Easter holidays. Speaking of Easter, it was a mighty cold day for all those frilly cottons and such! Tuesday night my family and I enjoyed seeing "The Buccaneer" starring Yul Brynner. He can act with hair on his head, even!! Gang, that's about it for now thanks for the news and such. Buzz me for sure on the happenings. Moocha more next time. See ya 'round!

Mr. and Mrs. Kirby Milligan and children of Iuka were dinner guests of Toy Junior Bonds and family on Sunday.

Mr. and Mrs. Joe Hyde accompanied by Mr. and Mrs. Paul Garrett all of Memphis spent the week end here at their cabin.

Mr. and Mrs. Jozie Johnson and children visited Mr. and Mrs. L. Davis and family Sunday night.

County Wide Rallies To Mark The
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Rev. Pat Howard, pastor of Belmont Calvary Baptist Church announces a giant Evangelistic Crusade Rally to be held in Tishomingo High School Auditorium, Friday evening, April 10, 7:30 p.m. Mr. Howard is chairman of the Baptist associations evangelistic committee, rally. Featured speaker for the event will be Dr. D. C. Applegate, Pastor of First Baptist Church, Starkville, Mississippi, and pastor advisor for the Mississippi State University Baptist Student Union. In addition to Dr. Applegate's address, a choral ensemble from Blue Mountain College will sing special music in a twenty minute program. They will be directed by Mr. Brooks Haynes, chairman of the music faculty at the near by Baptist girls college. The southern-wide winner of the Baptist Training Union Speakers Tournament, Miss Harrison, Richmond, Virginia, is also expected to present the speech which won over thousands of others in the contest held in 1958. Representatives of the Mississippi Baptist Convention Board, Jackson, and the Cooperative Missions Department of Mississippi Baptist headquarters will also be present for the huge service, for which 500 people from twenty one local churches in the Tishomingo County Baptist Association are expected to attend. The service will close with a period of prayer to open the 1959 Simultaneous Revivals, in which 19 million Baptists of North America are uniting to support. The theme for the rally is the theme for the entire North American Continent crusade, "New Life For You." A special gospel song with that title will be presented to Tishomingo Baptists at that time, and they will join fellow Baptists everywhere in singing the moving revival theme song. The following night, Saturday April 11, Baptist Youth Night, an annual affair which nearly 300 Tishomingo County young people attended last year in Iuka, will be held in the Belmont Baptist church. Bob Moritz, Iuka, is president of the associational young peoples

Baptist Training Union. Supper will be served to all present in the 13 to 24-year old age group, starting at 5:30. Following the meal, for which the Belmont Church will be host, a series of group conferences will be led by capable conference leaders, among them to be Dr. and Mrs. Paul Graham. Dr. Graham is a former professor in Union University, and Blue Mountain College, and at present Dean of Northeast Mississippi Junior College, Booneville. The inspirational message for the meeting will be given by Rev. Reginald Stokes, recently arrived pastor of the Belmont Church, coming there from New Orleans Baptist Theological Seminary. Singing will be led by Wendell Joslin, Burnsville, and Martha Bickert, Highland will play the piano with Virginia Mann, Belmont, as the organ. Mrs. Dorothy Phillips, Iuka, will be soloist. Allen Layson, Iuka, is chairman of publicity, with the social committee to be composed of Elizabeth Cutshall, Jerry Ann McGill, and Opal Curtin, all of Iuka. Misses Theresa Cremons, Marilyn Yarber, and Clytie Smith with Mrs. Flora Dobbs, Belmont, will arrange decorations, which will include a beautiful cut out of the theme for the evening, "Arise, O Youth of God." Jerry McAnally is chairman of ushers, all of whom will be selected from the host church, while the New Salem church will be in charge of registration. Mr. Layson, publicity director, announces that a caravan of cars carrying young people from Highway 72 North will form in Iuka to move to Belmont. The highway Patrol will provide escort, and churches from Iuka south will join the procession as it reaches their community. Mr. Moritz emphasized that in the past married young people have not understood that they are included in this program. He particularly invites this group to attend, and to join the conference planned especially for them, led by Dr. Graham, entitled, "Where are we going?" Mrs. Frank Shoffner is Training Union Director for the association, and has led in the planning of this annual Youth Night, 1959.

City Beautiful
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Re-Organizes

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Re-Organizes

The City Beautiful Commission, which has been inactive for some time, met at the City Hall on Monday night of this week with eleven members present.

Purpose of this meeting was to re-organize. A representative from each of the local clubs will attend the meetings and voice the opinion of his or her club. Chairmen appointed so far are Mrs. Dayton Pruitt, Lucy Rowe Study Club; Mrs. B. L. Martin, Thursday Club; Mrs. J. O. Clark, Twentieth Century Club; and H. F. Chambers, Lions Club. Representatives from the City Board, Rotary and Thursday Study Club will work with this group. During the business session, the commission voted to give \$50.00 toward buying shrubbery for the new youth center.

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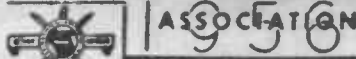
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THE VIDETTE

Published Every Thursday

Entered as second-class matter at NATIONAL EDITORIAL Association, the Post Office at Iuka, Mississippi, under Act of March 3, 1879.



Active Member Mississippi Press Association
SUBSCRIPTIONS, PAYABLE IN ADVANCE:

Local and adjoining counties:

1 Year, \$3.00, 6 months, \$1.75; 3 months, \$1.00.

Subscriptions elsewhere: 1 Year, \$4.50; 6 months, \$3.00.

L. C. HOLTSFORD
JOHN H. BIGGSEditor and Publisher
Production Foreman

SENSING THE NEWS

By THURMAN SENSING
EXECUTIVE VICE PRESIDENT

SOUTHERN STATES INDUSTRIAL COUNCIL

FOREIGN AID FALLACIOUS

Foreign aid is simply a way to make a capitalist country pay for its own funeral.

The point is brought out very clearly in the first report of the Citizens Foreign Aid Committee entitled "Foreign Aid and You." This committee is composed of distinguished Americans, including T. Coleman Andrews, former Commissioner of Internal Revenue; Spruille Braden, former ambassador to Argentina; Clarence Manion, former dean of Law at Notre Dame University, and General Albert Wedemeyer, one of the nation's ablest military leaders.

The report is a brilliant expose of the fallacies of foreign aid. To begin with, the committee is not against reasonable assistance overseas. But it points out that aid "should have one purpose only—to provide for the common defense and promote the general welfare of the United States."

The truth about foreign aid today is that it is impeding the welfare of the Republic.

Let's look at the cost of foreign aid! The Marshall Plan, proposing a maximum expenditure of \$13.5 billion in foreign aid, was launched in 1948, with a very definite promise from the then President that it would be wound up in four years. That first year, the committee notes, some 450 persons were employed by the government to administer and distribute foreign economic aid. Ten years and \$41 billion later this staff has grown to 12,000 employees directing 2,000 projects. In addition, some 9,000 persons are engaged in the military assistance program which has totaled \$23 billion.

Advocates of foreign aid advance the argument that foreign aid strengthens the defenses of the free world. The facts disprove this. "The population of prosperous European NATO countries," the committee points out, "is 50 per cent greater than ours." And the NATO countries are exceedingly reluctant to furnish troops for their own defense. The French only recently withdrew their fleet units from NATO control. No one in the NATO nations has suggested that the United States withdraw its foreign aid or its military equipment and manpower that protects Europe from Red Aggression.

Foreign aid encourages ingratitude and dependence on America at the same time. But the problem does deeper. A number of Central American, South Asian and Far

Pacific countries have received in all more than \$10 billion in military assistance. Yet some of these recipients "are hostile to the United States."

Though we are spending billions each year, we are not better loved around the world. Nations have not been won to the cause of freedom by king-size gifts from the United States.

Actually, says the committee, foreign aid "has tended to promote philosophies akin to communism." Foreign aid to Britain after World War II helped British socialists finance the nationalization of private property. "Our dollars," the committee makes clear, "also have assisted Britain to adopt socialized medicine." By underwriting socialism in Great Britain, we have done the people of that country a great dis-service. We enabled radicals to fasten on them a hurtful form of government. Someday they may hate us for this deed.

Britain is not the only country in which foreign aid money has helped a bad cause. By giving our money to such countries as India, Poland and Yugoslavia, we have helped dig the grave of free enterprise in these lands. American foreign aid, says the committee, is "helping establish the very system of state slavery we set out to combat."

For the United States to continue foreign aid is a dis-service both to this country and to the countries that receive it. The longer this aid is continued the more we weaken American strength that protects freedom and the more unprepared other countries are to accept the responsibilities of self-sufficiency.

THURSDAY CLUB MEETS WITH MRS. MARTIN

Mrs. Berry Lee Martin was hostess to the Thursday Club, March 26th, with eleven members and one guest, Mrs. W. T. Dexter, present.

Her attractive home was made more lovely with artistic arrangements of specimen yellow daffodils and forsythia.

Mrs. Coker reported \$308.22 collected in the Heart Fund Drive, \$194.00 of this amount was collected on the Heart Sunday drive.

A \$25.00 check from the Tishomingo Shoe Company was gratefully acknowledged, this generous check was for the Polio Fund.

Mrs. Coker reported \$6.00 being given as prize money for the Penny Art contest held in cooperation with the Thursday Study Club at

the school gym March 17th. While there were not as many entries as last year, the pictures entered showed more talent. Plans for the "Paint-Up, Fix-Up, Week" were discussed by Mrs. Martin who will place posters in store windows, also the proclamation by the major to be published. The members voiced their opinions on what a clean town could be, with all cooperating and observing Paint-Up week.

It was decided to sponsor the Cancer Drive in April at the generally observed dates, Mrs. Moser stating she had ordered the necessary material.

As many members as could were urged to attend the 3rd Dist. Convention in Calhoun City April 8th. Mrs. Gravette, program leader for the afternoon, presented Mrs. W. T. Dexter as guest speaker.

Mrs. Dexter prefaced her most interesting talk by saying that since there seemed to be a week set aside for the observance of so many things, she thought there should be a "Read A Religious Book" week.

She then gave a most inspirational talk on the book, "The Touch of The Master's Hand" written by Harold A. Cockburn, a Scottish author.

Needless to say this talk was thoroughly enjoyed by all members as Mrs. Dexter is a gifted speaker. After the program a short business session was held and all officers were re-elected with the exception of recording secretary, which office will be filled later.

Mrs. Maxey was elected as new recording secretary but was unable to accept on account of her church work.

Mrs. Martin, assisted by Mrs. Allen and Mrs. Kimberly, served a delicious salad plate with spiced tea.

EDUCATORS AND STUDENTS URGED TO WRITE NOW FOR SUMMER JOBS

Teachers, librarians, administrators, and college students who plan to work this summer will be happy to know they can Earn, Learn, and Travel while vacationing, thanks to the new 1959 annual World-wide Summer Placement Directory.

The directory gives important information for application procedure and sample resumes. When making application, two pieces of literature are important to send to each employer. First, the covering letter should be convincing to the prospective employer. Neatness and grammar are very important. Second, the resume should be factual and only one page in length so that a busy employer can check abilities rapidly.

The directory lists actual jobs in 20 foreign countries and all the 49 States including Alaska. There are over 12,000 jobs listed. Each position lists a description of the job, the necessary qualifications, the salary, and the name and address of the employer. There are no fees involved.

Copies of the directory may be examined at school, college, and public libraries. University Placement or Dean's offices, school Superintendent's or U. S. Employment offices.

The directory, costing three dollars, contains a special section of jobs for college students and even some for high school students. It is published annually by The Advancement and Placement Institute, Box 99, Station G, Brooklyn 22, N. Y., a non-commercial advisory service for the field of education since 1932.

The Institute also publishes the monthly non-fee placement journal, Crusade, for educators, and the annual World-wide Graduate Award Directory for college graduates seeking advanced degrees.

GREG SWEENEY ENTERTAINS FRIENDS WITH EGG HUNT

Mrs. Zeb Gregson entertained for her nephew, Greg Sweeney, on Sunday afternoon with an egg hunt on the Gregson lawn. Eleven little guests were present to help Greg enjoy the finding of colorful decorated eggs. Filling their baskets

with the most eggs were Jane and David Jordan, winning second prizes were Trudy Grisham and Mike Nelson. After the eggs were hunted and found the children amused themselves on the gym set.

Young Democrats To Have Banquet On April 23

The Officers and Members of the Executive Committee of the Young Democrats of Mississippi announce that the Second Annual Convention and Banquet of the Young Democrats will be held in Jackson on 23 April 1959.

The Convention will convene in the House of Representatives Chamber of the New Capitol at 2:00 P.M., on the afternoon of 23 April for the purpose of electing officers and transacting other business brought before the Convention. All Democrats between the ages of 18 and 39 years are welcome and invited to attend the Convention and take part therein.

Governor Buford Ellington of Tennessee, a native of Holmes County, Mississippi will address the

Banquet in the Victory Room of the Heidelberg Hotel at 8:00 P.M. on the 23rd. All ages are welcome to attend the Banquet. Tickets are \$5.00 each and may be procured by writing Gray Evans, P. O. Box 411, Greenwood, Mississippi and enclosing \$5.00 for each ticket desired.

A Reception honoring Governor Ellington will be held in the Rose Room of the Heidelberg from 6:30 to 7:30 P.M. on the 23rd. All ages are invited to attend the Reception. Enclosed is a schedule of events for the day of the 23rd of April.

MISS LINDA BARRETT WEDS TERRY MCCOY

In a simple but impressive double ceremony performed on Saturday evening, March 21, Miss Linda Barrett became the bride of Terry Burl McCoy. Rev. Sale Lilly, Jr., officiated.

Mrs. McCoy is the daughter of Mr. and Mrs. Oscar Barrett of near Iuka and Terry is the son of Mrs. Ruth McCoy and A. E. McCoy of Booneville.

Banking the church altar were baskets of glads interspersed with mums and carnations. A lovely arrangement of white and pink roses adorned the piano.

The bride was lovely in a blue sheath embroidered linen dress

with which she wore white accessories. She wore a white carnation corsage pinned at the shoulder.

Mrs. McCoy is a senior in the Iuka high school where she will graduate in May and Terry is a graduate of Wheeler high school, attended Northeast Mississippi Junior College at Booneville and is presently employed by Blue Bell Inc. in Tupelo.



Pastures Fertilization And Weed Control

By Hiram A. Jones, Work Unit Conservationist USDA-SCS

The best way to control soil erosion and excess runoff of rainwater is to cover the sloping land with some form of vegetation.

The denser this vegetation the

greater will be the amount of soil and water saved.

A thick, or dense, pasture sod is an excellent cover for sloping land.

There are many pasture plants that do not cover the land because they grow in clumps or bunches, but bermuda grass or bahia grass, if properly fertilized and managed, will make a thick sod that completely covers the land.

March or early April is a good time to apply Lime or basic slag, phosphate and some potash and nitrate to pastures.

If you have an old sericea stand in your pasture, apply 1600 pounds of basic slag, 100 pounds of ammonium nitrate per acre disk thoroughly. (Do this before the last killing frost) after the danger of frost has past sow 25 pounds of Pencoala bahia grass and 15 lbs. of Kobe lespedeza per acre. This will thicken the stand and greatly improve the quality of pasture and hay produced on the area.

If you have trouble with bitter weeds, you should see the county agent and get his suggestions on how to control bitter weeds, dock and other weeds by spraying. This should be done before cotton planting time. It is a fact that bitter-weeds can be controlled by Amine 2-4-D properly applied. A good pasture is one of the best crops a

farmer can have on his land. A good pasture is one soil from erosion and water to soak into it.

An overgrazed, weedy, poor pasture is little for grazing or for water conservation. Many of the soil conservation district cooperators have and to keep them free of a few of the SCD cooperators have good pastures. Mr. Honeycutt, Burnsville, Lesner of Midway community, O. J. Bullen of Golden.

There are many, many pastures are a year round no one can rest on his past. Now is the time to get your pasture.

PERSONA

Mr. and Mrs. J. V. H. Smithville, Miss., were luncheon guests of Mr. H. L. Shook and Martha De visited with Bro. and Mrs. Nichols and children on afternoon, Mr. Hendrix singing at the church of Christ day.

J. A. TUCKER, Burnsville, Miss.

APRIL SHOWERS OF VALUES

-IN-

Fine Furniture



French Provincial
IN CHERRY FRUITWOOD • AT A REMARKABLE SAVING!

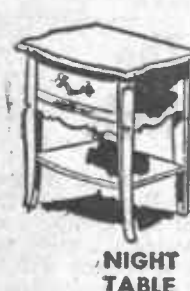
Big double dresser, 5 drawer chest and panel bed... ALL at this one low price! An authentic reproduction of French Provincial design, with all the quality you'd expect from Bassett, the world's largest bedroom furniture manufacturer. It's OPEN STOCK... buy the basic pieces now... add more later!

\$4.05

a week
after small
down payment



POUDRE TABLE



NIGHT TABLE

Regular \$159.90, Antique, Golden Maple Finish

3-pc. Bedroom Suite only \$109.95
With Triple Dresser

Regular \$109.95, 5-pc.
Dinnette Suite only \$59.95

7-pc. Dinnette Suite only \$59.95

Regular \$209.95, Roam Rubber
Hide-A-Beds only \$169.95
With \$49.95 Innerspring Mattress

Regular \$169.95 2-pc.
Living Room Suite .. only \$119.95
Foam Rubber Cushioned

Regular \$37.50
Cedar Chests only \$29.95

Regular \$222.40, Walnut Finish Bassett
3-pc. Bedroom Suite only \$179.95
With Double Dresser

Regular \$288.00 Value
3-pc. Bedroom Suite only \$199.95
Fashion-Trend by Johnson-Carper

J. A. TUCKER

FURNITURE & APPLIANCES
Your Hotpoint Dealer

Phone 75-2441

Burnsville, Miss.

HIGHWAY 25 SAW REPAIR SHOP

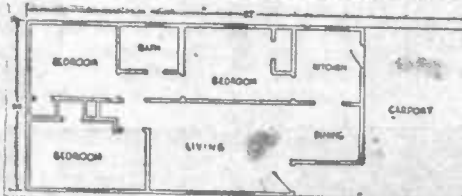
CIRCULAR SAWS
Repaired And Hammered
30 YEARS EXPERIENCE

Located 3 1/2 Miles South of
STATE LINE BOAT DOCK
Your Business Appreciated

BRUCE NOAH, Prop.

Iuka, Miss.

Now Available: SHELL HOMES



Built On Your Lot!

10-1, 2 & 3 Bedroom Homes To Choose
From \$1195.00 And Up - \$1.00 Down
And 5 Years To Pay
Mail This Coupon To L. A. Whitten, Iuka, Miss.

Local Representative
L. A. WHITTEN

Iuka, Miss. Phone 3091 or 6208

Capeville Lbr. & Supply Co.

4941 Lamar Phone FA7-3553

MEMPHIS 18, TENNESSEE

COUPON

NAME
ADDRESS

I would like to have a salesman call me regarding a home. I understand there is no obligation for this call.

COUPON

TUESDAY, APRIL 2nd, 1959

THE VIDETTE, IUKA, MISS.—Home of Beautiful Mineral Springs Park and Gateway to Pickwick Lake, A Fisherman's Paradise

A. TUCKER, Burnsville, Miss.

APRIL SHOWERS OF VALUES SALE!

Free-Prizes-Free

FIRST PRIZE: Regular \$133.00 Value RAPIDAYTON JET WELL PUMP

SECOND PRIZE: 1 SEALY INNERSPRING MATTRESS

OTHER VALUABLE PRIZES will be announced later. Watch For Them!

GRAND AWARD:

To the customer buying the most Merchandise at our store during the months of March and April and through May 16, we will give absolutely FREE a

HOTPOINT REFRIGERATOR,

Retails regularly At \$249.95. Model No. 8EB11

Our customers and friends, have observed and have learned our reputation for offering the greatest bargains in furniture, electrical appliances, television sets and other items for the home. Our April Showers of Values for 1959 will be our biggest sales event since we opened our doors for business nearly two years ago. We invite you, and all, to come in and see for yourself the many, many bargains which we assure you great savings. Sale starts Thursday, April 2, and continues through Saturday, May 16. Come on in early and don't be left out on these wonderful bargains!

MAKE THE ZENITH VALUE CHECK
MORE THAT'S NEW FOR '59
MAKE EVERY DOLLAR COUNT
ZENITH
QUALITY!



THE TRENTON C2223Y Table TV
21" overall diag. 262 sq. in. rectangular picture area. Slim metal cabinet in grained mahogany color, grained blond or color, or ebony color.
\$229.95
EBONY

COMPACT NEW STYLING
THE ARDMORE C2221Y Table TV
21" overall diag. 262 sq. in. rectangular picture area. Trim metal cabinet in Ebony or Mahogany colors.
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VALUE CHECK IT
NEW SERVICE-SAVER HORIZONTAL CHASSIS
Handcrafted for long, trouble-free service.

VALUE CHECK IT
LESS SERVICE HEADACHES
No printed circuits which require costly repairs.

VALUE CHECK IT
NEW SUNSHINE PICTURE TUBE
Razor sharp definition. Breath-taking clarity.

BY ANY MEASURE... ZENITH QUALITY GIVES YOU MORE FOR YOUR MONEY

30-Inch HOTPOINT RANGE

Only \$139.95

\$2.48 A Week

after small down payment

FULL 39-INCH HOTPOINT RANGE

Only \$169.95

Model RCO02

Look For That Silver Lining For SAFER, FASTER, THRIFTIER FREEZING

Hotpoint



Only \$3.89 A Week

After Small Down Payment

MODEL 9FK17
17 cu. ft. Chest Model
595 lb. Capacity

Hotpoint "Silver Lining" conducts cold 4 times faster than steel. You enjoy quick, even temperature freezing in any part of your freezer.

- Automatic temperature control
- All-aluminum freezing system
- Sweat-proof exterior
- Vertical dividers
- Safety latch with lock hasp
- Sliding baskets

Hotpoint

has it **BIG**

in everything but price



BIG 49 lb. Freezer plus 17 lb. Chiller Drawer

BIG Family-Size 10.8 Cu. Ft. Capacity

BIG 17.6 Sq. Ft. of Shelf Area

Model 8EB11

- DEEP DOOR SHELVES for tall bottles.
- BUTTER BIN with server.
- STURDY STEEL SHELVES.
- FULL-WIDTH CRISPER.
- NEW OFFSET HINGES for close-to-wall installation.

BIG VALUE
at only \$198.00 With Trade

With Each Zenith Table Model TV Bought here during this sale we will give—Absolutely Free—a reg. \$19.95 Swivel TV Base!

TV ANTENNAS only \$45.00
Installed, On 40-ft. Mast.

1 Emerson TV Console only \$179.95
Regular \$229.95 Value.

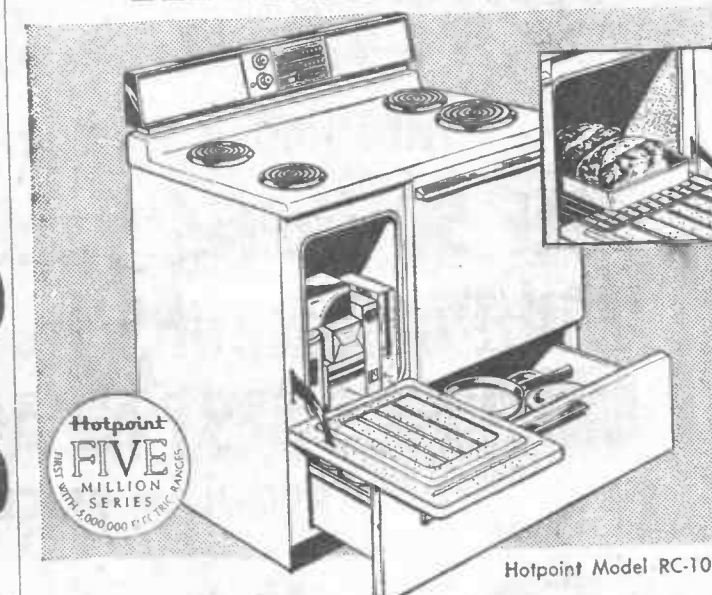
Semi-Automatic NORGE WASHER only \$145.00
Regular \$199.95 Value.

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Model EJS12, with rollers. reg. \$429.95 value. \$3.77 weekly after small down payment.

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ELECTRIC RANGE



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- FULL-WIDTH STORAGE DRAWER
- STORAGE COMPARTMENT ON SIDE
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- AUTOMATIC OVEN CONTROL
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Sealy two... for one low price COMBINATION

Sealy Aristocrat Innerspring Mattress & Box Springs both for \$64.95

Sealy Home Fashion Deluxe Innerspring Mattress & Box Springs both for \$69.95

Slumber Ajax Innerspring Mattress & Box Springs both for \$46.95

Serta Lucky Star Innerspring Mattress & Box Springs both for \$39.95

Golden Arrow Combination Innerspring Mattress & Box Springs both for \$69.50

Sunbeam Electric Clock included FREE OF CHARGE

Sertapedic Innerspring Mattress only \$59.95
For back sufferers. Regular \$79.95 Value

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Burnsville, Miss.



THE FIRST PARTY—The above lively scene demonstrates the gala good time that was had by youths of the area at the first

teen-age dance held Saturday night in the new Youth and Community Center in Iuka.



CHAPERONES—Among the chaperones and clubs represented at the first party at the Youth Center were Mr. and Mrs. Talmadge Jourdan, left, and Mrs. Ike Jackson. Mrs. Jourdan and Mrs. Jackson were representing their Thursday Study Club and Mr. Jourdan represented the Rotary Club.



THE DOORMEN—This crew of Lions Club members took the door and saw to the proper admission of guests at the party for youths held in the Center. Left to right are Coach Mann, Ellett N. Allen and Reuben Grisham.

ROCKY SPRINGS

There were only 29 present at Sunday school Sunday, due to illness. Everyone was glad to see Mrs. Alton Coker back in Sunday school.

Mr. R. B. Dean is improving slowly at his home and is able to have visitors now.

Mr. and Mrs. Bob Dean and Kim of Memphis visited his parents, Mr. and Mrs. P. D. Dean and family during the week end.

Mrs. R. C. Elvort of Memphis spent the week end at home. Everyone was glad to have Mr. and Mrs. Major Kirk, Pam and Phil move back home.

My! don't the beautiful spring weather make everyone want to look for the early bird and flowers?

MIDWAY

Mr. and Mrs. Fletcher Floyd and children of Indiana, Mr. and Mrs. J. C. Floyd, Mr. and Mrs. Bud Starkey and children of Memphis visited Mr. and Mrs. J. C. Starkey Sunday. Mr. Starkey was reported ill over the week end.

Visitors of Bro. and Mrs. Edgar Monroe were Mrs. Cora Neil of Tishomingo and Mr. and Mrs. Cecil

Mr. and Mrs. Harold Gene McNeil and children of Memphis visited their parents over the week end.

Mrs. Alta Stormont of Tishomingo and sister, Miss Beulah Stanford, visited Mr. and Mrs. W. W. Blissit Sunday afternoon.

Visitors of Mr. and Mrs. C. R. Stephens last week were Mrs. Shed Hunger of Winona who also visited her brother, John Watson, at his home. Mrs. May Gerald of Leland visited her sister, Mrs. C. R. Stephens. Sunday dinner guests were Rev. and Mrs. Sale Lilly, Jr., and children and Mr. and Mrs. Jake Sparkman and young daughter.

Mr. and Mrs. Leroy Umphers and daughters made a short visit by the McNutt home Sunday.

HOLCUT

Health is very good around this part of the country. Not many people are doing very much farming.

Mr. and Mrs. R. B. Wigginton and daughter of Chicago, Ill., and Mr. and Mrs. Robert Bishop and daughter of Corinth spent the week end with their parents, Rev. and Mrs. Clint Wigginton and sons.

Mrs. Pinky Thigpen and grand-

children spent Sunday with her sister in Alabama.

Mr. and Mrs. Olen Belue spent Saturday night with Mr. and Mrs. Luther Belue.

Mr. and Mrs. Orvil Smith and son spent Saturday night with Mr. and Mrs. Frank McAnally and Bonita.

William Belue, Clayton and Hushel Barnes and Mrs. Emma Belue visited in the Clint Wigginton home Sunday evening.

Mr. and Mrs. G. A. Holder spent part of last week with their daughter Mrs. Ray Keith of Tupelo.

Mrs. Rosie Floyd spent Friday night with her sister, Mrs. Eugene Belue.

Huell Moss of Illinois visited his mother over the week end.

The showers given for Mrs. Bertha Belue, Mrs. Doris Walden and Mrs. Daisy Anglin were very successful with many nice gifts.

Mrs. Ada Belue is home after a visit with her daughter Mrs. Maxine Stall and girls of Arkansas.

Mr. and Mrs. L. C. Bumpus, Mr. and Mrs. Harold McNeil and daughters and Mr. and Mrs. T. L. McCoy were guests in the Winford McNeil home Sunday.

Robert Belue and children of Indiana are spending this week with his mother, Mrs. Ada Belue. Mrs. Virdia Pace is in Boone-

ville hospital, very ill.

Mrs. Dixie Horton spent Wednesday with Mrs. Effie Whitfield.

Mrs. Artie Belue visited her sister in Booneville hospital Sunday with his mother, Mrs. Ada Belue.

Over the week end were Mrs. Irene McCoy of Booneville, Mr. and Mrs. Sidney Belue, Mr. and Mrs. R. C. Waddle of Memphis, Mr. and Mrs. Eugene Belue of Burnsville and Mr. and Mrs. Wallace Belue of Holcut.

Jackie Coker is visiting his parents in Oklahoma.

Rev. and Mrs. Clint Wigginton spent Monday with his parents, Rev. and Mrs. Lowery Wigginton near Coro, Miss.

IUKA ROUTE 2

The Plot of ground given by Robert Akers to Harmony church to be used for the Lord's acre in 1959 will be dedicated next Sunday afternoon near the Akers mail box.

Mrs. C. C. Biggs, Jesse and Johnny Biggs, Miss Rayma Biggs and Lloyd Lee Davis went to Memphis last Saturday to visit Doan Davis who underwent surgery at the Baptist hospital last week.

Mrs. Elmer Coker of Florence, Ala., is visiting her children, The William Cresaps and Alton Coker families.

Mr. and Mrs. Clarius Puckett and Mr. and Mrs. Ernest Lee Puckett of Chicago visited their parents last week end.

Mrs. Georgia Akers spent the week end in Sheffield.

Mr. and Mrs. Norman Bowling and daughter of Memphis visited their parents, Mr. and Mrs. Millard Morris, last week end.

Mr. and Mrs. Edward Sanderson of Augusta, Ga., were guests of her mother, Mrs. Ludie Miller and other relatives near Eastport during the week end.

SUNDAY SCHOOL CLASSES ENTERTAINED BY MRS. CHARLIE PUCKETT

Mrs. Charlie Puckett entertained for the Primary and Junior Sunday school classes of the Bethlehem Baptist church on Saturday afternoon. The group met between the hours of 2 to 4 at the Puckett home in the Bethlehem community for an egg hunt and party.

After playing a number of indoor games the children went outside to see who could find the most eggs, which were hidden in the grass.

After the hunt ended the children were invited into the den where they were served Easter eggs, cookies and punch.

Present to enjoy this event were Barbara and Rhonda Welch, Linda, Jimmy and Charles Zuber,

Nannie Sue, Brenda and Junior Crow, Martha and Danny Carr, Nancy Barnett, Junior Johnson, Kim Dawson, and Tim McClung.

Assisting Mrs. Puckett were Mrs. Leroy Welch, Mrs. Leonard Welch, Mrs. Avon McClung and Mrs. Chester Dawson.

LOT FOR SALE in "Westridge" U. S. 72 West, near Iuka. See C. B. Reid. A-2 tf.

FOR SALE: All Timber on Mrs. Frank McAnally's place, 1 1/2 miles North of Tishomingo, phone 5453 or contact E. R. Thorne. A-2-9-pd.

FOR SALE: 4 room house and one acre of ground, located 1/4 mile west of cemetery. See Milford Moore at Frank's Dairy. A-2-9 pd.

FOR SALE: 20 room, rooming house completely furnished. A good home and dependable income. Contact owner W. C. Hundley, Iuka, Miss. A-2 chg.

20th CENTURY CLUB MEETS AT YOUTH CENTER; MRS. E. E. MURRAH HOSTESS

The 20th Century Club met at the Youth Center Monday evening, March 30th for their last regular meeting in March, with 17 members present. A pot of beautiful white chrysanthemums graced the lounge where the meeting was held. Mrs. E. E. Murrah served as hostess.

The meeting was called to order by Mrs. W. R. Jourdan, president. The roll call was answered by the names of famous composers, after which the minutes of the last meeting were read for approval.

During the business session Mrs. Reuben Grisham made a report on the bake sale the club held in Jay-Bird Park on Saturday, March 21. The members discussed the idea of joining with the other federated Clubs of Iuka in extending an invitation to the 3rd District to hold their convention at Iuka in 1960. Plans were made for planting the \$50.00 worth of Shrubbery the club had previously voted to plant around the Center.

A thank you note was read from Mrs. Leon Phillips, Den Mother, for the gift the club had presented to her at State Park. A note was also read from the Chieftanettes and Coach Mann for the Telegram that was sent to them during the State Tournament. Cards were passed and signed by those present to be sent to club members' husbands, who are in the hospital. Mrs. J. O. Clark was appointed to serve on the City Beautiful Commission. Mrs. Nolan Pruitt reported on the amount of money the club has spent on the Youth Center furnishings which amounted to \$1,669.57.

Mrs. Nolan Pruitt, Program Chairman of Music presented a

most interesting program. Music in The Homes, Music Projects and Hymns and Songs for the Months. The hostess served a party plate with cokes.

The Lucy Rowe Study Club meets at the Power Office tonight at 7:30. Mrs. Paul Weekley will serve as hostess.

ELLEN CURTIS INVITES FRIENDS TO EGG HUNT

Six little girls met at the Elms Curtis home on Sunday afternoon at 1 o'clock to join 5-year-old Ellen in an Easter egg hunt. Due to the weather, the eggs were hidden in the living room and after much looking all were found. Joy Coker found the most eggs &

was awarded a prize. Pat Daniel found the prize egg. Others present were Teresa Davis, Bennie Holtsford, Leigh Coker and Vicki ren were served coke.

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Flowers For All Occasions
Funeral Designs, Wedding and Church Decorations

• Corsages • Cut Flowers
• Potted Plants • Gifts and Novelties
Flowers Wired Anywhere — We Deliver
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GRACE PHIFER, Owner
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WE APPRECIATE YOUR BUSINESS
Whether You Buy A Little Or A Lot
WE DELIVER — PHONE 4821
FRIDAY AND SATURDAY SPECIALS

ICE CREAM

Swifts
Low Calorie
Ice Milk 1/2 gal. 49¢

PORK SAUSAGE

3 lbs. \$1.00

OLEO

2 Pounds Solids 29¢

Royal Print Bag

Flour

25 lb. Bag \$1.79

Larry Dean's Fresh Home Grown

Mustard Greens

lb. 15¢

WE HAVE ALL KINDS
GARDEN SEEDS & PLANTS

BROUGHTON'S GROCERY & MARKET



We Deliver

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FREE United Trading Stamps

FREE 50 United Trading Stamps
With Purchase of 5 lb. or 10 lb. of
MOTHER'S BEST MEAL or FLOUR

REGULAR PRICE

OLEO Solid 2 lbs. 29c

TENDER LEAF

TEA

1/4 lb. 29c
Box

CRISPITE

BACON

lb. 43c



3 Cans 29c

WESSON OIL Qt. 53c
Bottle

Prices Effective April 2, 3 & 4th.

We Reserve The Right To Limit Quantities



for that
"LIKE NEW"
look

SAFE GUARD
YOUR
CLOTHES
AND
HEALTH!

Edmondsons Cleaners

New antiseptic cleaning process rids your clothes of odor-causing bacteria. This new method of cleaning not only gives you visually clean clothes but antiseptically cleaned garments at no extra cost. Garments cleaned at Edmondsons are sanitized and protected against perspiration odors between cleanings, moth damage, mold and mildew damage. Call 5051 today.

DAY, APRIL 2nd, 1959

THE VIDETTE, IUKA, MISS.—Home of Beautiful Mineral Springs Park and Gateway to Pickwick Lake, A Fisherman's Paradise



—This crack rock 'n roll band furnished the music for the first teen-age dance held at the new Youth and Community Center. Left to right are Miss Peggy Gallagher, Gerald Horner, Randy Taylor, Ronald Brauner, and Steve Sims, singers; Larry Strickland, Wayne Petty and Ron Tattershall, guitars. The band proved to be highly popular with the crowd. Steve Sims was featured soloist.



THE STAG LINE—The first teen-age hop at the new Youth & Community Center also had the usual stag line. Pictured here are those young swains who either went without dates or had been "cut-in" on by other stags. Left to right are Roger Clark, Herbert "Doodler" Thomas, Gene "Mousy" Jourdan, two unidentified, and Hugh Van Presley.

CHEROKEE
Josephine Benson
Duncan and daughter have returned to their home in Dallas, Texas, from a visit with Mr. and Mrs. George Adams, Sr.
Miss Ginger Thomason of Huntsville spent the Easter holidays with her parents, Mr. and Mrs. Omar Thomason and sisters Lana and Bennie Kaye.

Hostesses for the occasion were Mrs. Ralph Guthrie, Mrs. Perry Berryman, Mrs. Charles Keeton, Mrs. Arthur Berryman and Miss Barbara Tanner.
The house, a new two story colonial style, was filled with arrangements of gladioli, carnations and woodwardia fern, yellow tapers burned in crystal candelabra, bedside arrangements of jonquils and daffodils.
Receiving the guests were Mr. and Mrs. Grisham, Mrs. G. E. Grisham and Mrs. C. E. Holland. The refreshment table covered with a white Irish linen cloth was centered with an epergne filled with spring flowers.
Master Jerry Posey was carried to the Colbert hospital last Thursday and remains in a serious condition.
Miss Martha Raye Owens, daughter of Mr. and Mrs. Herman Owens, was carried to the University hospital in Birmingham Saturday.
Mrs. Elmer Geise has returned home from the Methodist hospital in Memphis and is now at home of her brother James Milton Weaver.
Mrs. Maude Alexander returned home last week after spending several months in Winfield, Ala., visiting her son George Alexander and Mrs. Alexander.
Miss Mary Turner Brown, a student at F. S. C. spent the Easter holidays with her parents, Mr. and Mrs. C. M. Brown.
Mr. and Mrs. R. T. Agnew and children Bobby and Lane of Decatur and Mr. and Mrs. John Harrison and children of Huntsville spent the Easter holidays with Mr. and Mrs. Walker E. Morris and Walker.
Mr. and Mrs. Shelby Counce and children, Nancy, John Daniel and Kathryn Ellora of Memphis spent the Easter holidays with her parents, Mr. and Mrs. J. E. Daniel, Sr.
Mr. and Mrs. C. M. Brown and Mrs. L. B. Rorex spent Saturday with Mr. and Mrs. Jimmie Rorex and daughter Martha in Huntsville.

ville, Mr. and Mrs. Brown returned home, but Mrs. Rorex will make a two weeks visit.
Miss Elizabeth Jane Harris has recently been elected social chairman of Delta Mu chapter of Tri-Delta sorority at the University of Alabama. She is the daughter of Mr. and Mrs. Herbert Carlisle Harris, Jr.
Rev. Jerry Robinson will start a revival Sunday April 5 at the First Baptist church. Riley Meeks will conduct the singing. The public is invited to attend.
Mr. and Mrs. Ben Malone and son Benji spent Sunday with her parents, Mr. and Mrs. Lee Hamner in Arley, Ala.
Mrs. Bessie Milo of Birmingham and Mrs. Hallie Beckman of Bessemer spent Sunday with their parents, Mr. and Mrs. J. N. McCaig.
Miss Sarah Gordon Hewlett of Macon, Ga., spent the spring holidays with her grandmother, Mrs. B. C. Harvey and cousins Sue and Dan Seager.
Mr. and Mrs. Spinks K. Brooks of Killen, Ala., and A. R. Carter were Sunday dinner guests of Mr. and Mrs. E. N. Reid.
Out of town visitors that attended First Methodist church Sunday were Mr. and Mrs. Jack Tankersley, Mr. and Mrs. J. T. Stovall and daughter Tense, Mr. and Mrs. George Ingleright and sons George and John, Miss Ann Garruth, Miss Mary Turner Brown, Mr. and Mrs. John Harrison and children, Mr. and Mrs. R. T. Agnew and children, Miss Ginger Thomason, Mrs. Bessie Milo and Mrs. Hallie Beckman.
Mr. and Mrs. Fred Benson and children Joe and Charles Wheeler of Sheffield visited Mrs. Josephine Benson and Jimmie Sunday afternoon.
Mrs. M. L. Bolton visited her sister, Mrs. Douglas Bolton, on Friday and Saturday in Montgomery where she has been a surgical patient.
J. H. Morgan spent Thursday, Friday and Saturday in Montgomery where he attended the Woodman of the World convention Life Insurance Society, held at Whitley hotel.
A/C Don Evans returned to San Antonio, Texas, Friday from a visit with his parents, Mr. and Mrs. Jim Evans.
Mr. and Mrs. W. L. Berryman and children moved in the house vacated by Mrs. Mae Thompson Friday and Mrs. Thompson moved in the house of Mr. and Mrs. Thomas Choat.

PERSONALS

Mr. and Mrs. Hal Todd and daughter of Danville, Ky., were home for the week end visiting with Mr. and Mrs. Bill Franks and others.
Visiting in the home of Mr. and Mrs. Marshall Johnson and Pearl over the week end was Alvia Johnson of Chicago, Mr. and Mrs. Or Adcock and children of Iuka, Mr. and Mrs. M. C. Lambert and Jimmy of Booneville, Mrs. Wayne Davis and children of Cherokee, Ala.
Mr. and Mrs. C. L. Pace, Jr. have moved into a house located in Betty Dale subdivision. The Paces have been residing in Jackson, Miss., for several years.

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ONE 2731 IUKA, MISS.

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RCA Victor with famous "Golden Throat" tone
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SUPER PLENAMINS give you 11 vitamins and 12 minerals in each tablet... more than the minimum requirement of all vitamins with set minimums. Compare the formula with any other on the market!

36-DAY SUPPLY ONLY	2.59	10-Week Supply of 72 Only	4.79	20-Week Supply of 144 Only	7.95	Family size of 288	13.90
							Save \$2.00

STILL MORE BIG PRIZES TO WIN!

PLAY "Cross the T"
You can still win one of the 330 prizes in the Corinth area!

WINNERS:

GOLD LETTER WINNERS
Mrs. Leon Thrasher, Corinth
T. V. Young, Jr., Selmer
Betty Sue Mitchell, Corinth
James H. Bethay, Booneville
Charles Creed McGinley, Savannah
Helen Raye Barnes, Tishomingo
Billy Moore, Michie
Van Savell, Iuka
Kathryn Anderson, Clifton

BLACK LETTER WINNERS
Central High Cafeteria, Savannah
Mary Annette Rutherford, Booneville
Carolyn Williams, Booneville
Carolyn Weatherford, Shiloh
Mrs. Donna Glover, Booneville
Mrs. Thomas Tranthan, Biggersville
Mrs. D. B. Brawner, Biggersville
Mary Lou Robertson, Ramer
Mrs. Marvin Burcham, Booneville
Mrs. C. D. Windham, Booneville
Miss Dorothy Dunaway, Selmer
Jr. Kitchens, Corinth
Clifton Fiveash, Grand Junction
Mrs. Joan Howell, Roger Springs
Mrs. Frank Cherry, Savannah
Clemson Hendon, Savannah
Larry Joe VanCannon, Rienzi
Mrs. Thomas B. Dabney, Corinth
Nolan Pruitt, Iuka
Mrs. Thelma Prather, Selmer
Galen Nichols, Tishomingo
Robbie D. Hosea, Savannah
Mrs. Frances Massengill, Shiloh Rd.
Mrs. Willie McKinney, Belmont
Noonan Patterson, Golden
Betty Patterson, Cerro Gordo
Mrs. Peggy Dawson, Belmont
Patty & Margo Goss, Corinth
Arbada Pennington, Booneville
Robert L. Davis, Farmington
Herschel Wilbanks, Kossuth
Glen Copeland, Cerro Gordo
William R. Alexander, Savannah
Wilbert O. Falls, Savannah
Patricia Holloway, Corinth
Smith Huston, Corinth
Johnny Williams, Savannah
Mrs. J. O. Surratt, Booneville
Michael McAlpin, Booneville
Lawrence Sellers, Corinth
Lamar Jones, Booneville
Mrs. Evie Mae Younger, Selmer

There are 200 more prizes to be won, so keep collecting those caps from bottles of Coca-Cola. Pick up a "Cross the T" entry blank today from your dealer... and remember, King Size Coke has more for you... value, lift, refreshment, too!

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SPECIAL \$20. ALLOWANCE
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When traded for a New **CHANNEL MASTER TW!**
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GET THE TV PICTURE YOU PAID FOR
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new CHANNEL MASTER T-W ANTENNA
Best in Performance!
Only the Channel Master T-W antenna uses the revolutionary electronic "Traveling Wave" principle to...
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You'll enjoy more years of trouble-free reception with the Channel Master T-W antenna...
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FREE! TV ANTENNA CHECK-UP
Call or drop in today. We'll send one of our TV specialists to inspect the condition of your antenna, transmission line, mast, and other vital items that influence the quality of your TV reception. Absolutely no obligation.

Iuka Building Supply Co.
Phone 2641 Iuka, Miss.

LOCAL NEWS

Heber Ladner
Important Factor
Economy

of forestry. An estimated 150 million tree seedlings will be planted during the current year. A plentiful supply of trees must be continually available in Mississippi, and Mississippi shows every indication of its intention to keep pace with the anticipated needs in the field of forestry.

University Hospital Fine Investment
Mississippi made a good investment when it built the University Hospital at Jackson in 1955 and set up a four-year medical school. The medical school and hospital

currently has 270 medical students, twenty graduate students, 49 nursing students with a total of 360 students of all types, plus 50 residents and 24 internes. The school has 55 full time faculty members and 150 voluntary co-operating physicians in Jackson. The University Hospital now gives about 5,000 blood transfusions annually, 350,000 laboratory technical processings, 30,000 examinations and treatments for cancer, and provides many other important services to the health of Mississippi's citizens.

Rich Harvest Over Million 100 Pound Bags

The state's rice production last year amounted to 1,092,000 bags of 100 pounds. Bolivar county led all producers with 473,000 bags harvested from 17,200 acres, a yield of 2,750 pounds per acre. A county-by-county breakdown showing acres harvested, yield per acre in pounds, and number of 100 pound bags produced: Bolivar 17,200, 2,750, 473,000; Coahoma 1,180, 2,850, 33,630; DeSoto 1,340, 3,200, 42,880; Humphreys 1,750, 2,650, 46,380; LeFlore 2,850, 2,600, 74,100; Quitman 980, 3,400, 33,320; Sharkey 500, 3,100, 15,500; Sunflower 2,950, 2,600, 76,700; Tallahatchie 370, 2,200, 8,140; Tunica 2,650, 3,150, 83,480; Washington 7,000, 2,880, 201,600; all other counties 230, 1,422, 3,270.

The Magic Spell Of Pilgrimage

Each Spring the nation's tourists turn southward toward Mississippi Pilgrimages. The southward trek of tourists coincides with the irrefutable burst of springtime in Dixie. Mississippi Pilgrimages are not built around gardens nearly so much as they are the palatial Old South mansions that unfold a magic spell of pre-Civil War history, splendor and glory. This year's Pilgrimage season will probably be the most lavish of them all. Civil War history is enjoying a sudden new interest throughout the nation, and Mississippi is a focal point of some of the greatest and most historic battles of that struggle.

Natchez Trace Work Is Pushed

The Natchez Trace, an early day route followed by settlers and pioneers, extends from Nashville to Natchez. In Mississippi \$1,609,000 is allocated for 16 structures on road sections previously graded. This work will put these sections in readiness for paving. \$1,250,000 is to be used to continue grading work on an additional 10 1/2 mile section south of Jackson where work now is in progress on 14 miles. Another \$1,147,300 is to be used on 10 structures on a 14-mile section of the Clinton-Port Gibson unit, \$139,000 is for a seal coat on a section paved several years ago and \$375,000 is for Coles Creek work.

Local Business

By S. S. TALBERT
Chairman, Dept. of Journalism
University of Mississippi

Newspapers are happy to have the business of advertisers without any extra fanfare.

Yet, they may feel a little envious of the newspapers in Buffalo, New York, which are honored each year in a special promotion by one of the city's largest department stores.

The Buffalo store, Sattler's, goes all out to show its appreciation for the pulling power of newspaper advertising. Store officials present awards to outstanding local newspapermen and conduct a store-wide salute to the newspaper industry.

Aaron Rabow, president of Sattler's explains why his store conducts the annual ceremony:

"Newspapers give us the opportunity to reach a mass audience. The mass buying of this audience enables our store to pass substantial savings on to consumers," he said.

"If it were not for this quick and economical way of bringing news of Sattler's daily merchandise offerings to the public, I am sure that our distribution costs would be much higher, and we could not begin to offer values for which we believe our store is so well known," the department store president explained.

We do not intend to suggest that all merchants present loving cups to their paper, or make speeches in its behalf.

But it sure would be nice if all retailers understood the principles of selling employed by Sattler's. It would mean a better deal for the public and more prosperity for local merchants.

4-H Club News

By Roy D. Doss

Tishomingo County 4-H Judging Teams placed high in the District Judging Contest held at Northeast Mississippi Livestock Show at West Point.

The Poultry Team was composed of the following 4-H Club members: Paul Weaver—Holcut; Larry Eaton—Tishomingo; Lavone Bolton—Tishomingo; Mike Elledge—Burnsville. This team placed third and will judge in the State Contest at Club Congress later. For state honors the winning team here will go to Kansas City, Missouri to judge in the National Contest.

The Senior Dairy Team placed fourth in the Dairy Judging Contest and was composed of the following 4-H Club Members:

Larry Burcham—Burnsville; Billy Joe Moss—Holcut; Terry Stephens—Holcut. In the General Livestock Judging a Junior Team represented Tishomingo County and placed fifth. This team was composed of the following 4-H Club members: Robert Allen—Belmont; Jerry Hatcher—Burnsville; Glenn Bugg—Central; Robert Glover—Central. Two other club members made the trip and judged as individuals. They were: Larry Bonds—Burnsville; Raymond Cox—Tishomingo.

We are proud of the fine showing these 4-H Club members made for our county and wish for them continued success in the future.

PERSONALS

Visitors in the home of Mrs. Nellie Pruitt and family during the week end were Mrs. J. W. Linton and Gaynell, Mrs. Nona Blythe and children, Mr. and Mrs. Lee Booker, all of Iuka Route, Mr. and Mrs. Ralph Steele and children, Tim and Sherry, of Muscle Shoals City, Ala., Mrs. Alfred Pruitt and Brenda, of Burnsville, Mrs. Ed Hale and children, Corinth, and Mrs. Hugh Lynn (the former Hildred Pruitt) and son Terry of Kanapolis, N. C.

Mrs. Jim Jackson and daughters, Kathi and Ginger, of Dallas, Texas accompanied Dr. and Mrs. Bob Reynolds and children, also of Dallas, to Iuka on Monday night to visit relatives. Mrs. Jackson and children will visit her parents, Mr. and Mrs. Harris Carmichael, and his parents, Mr. and Mrs. I. M. Jackson, while the Reynolds' will visit the Allen, Jacksons and others.

Mr. and Mrs. Jeff Foote of Norco, La., were week end guests of Mr. and Mrs. W. C. Foote, Mrs. Luther Curtis and others. Mr. and Mrs. Lamoyne Woodall of Jackson, Miss., flew up Saturday morning to Florence and were met by his parents, Mr. and Mrs. J. W. Woodall. They all spent Saturday afternoon in Florence with the

Gables. The Gables came down on Saturday night and the Bob Bouldards, all of Florence, came on Sunday morning and all spent Sunday with their parents, Mr. and Mrs. J. W. Woodall, Mr. and Mrs. Lamoyne Woodall flew back to Jackson on Monday afternoon. Mr. and Mrs. Gable left on Monday afternoon for Atlanta, Ga., for a week and on Friday Mr. Gable will fly to Columbus, Ohio, where he will spend a week on business. Eddie Gaines of Nashville is spending Thursday (today) with his aunt, Mrs. Harris Carmichael, and family.

Mrs. Lucy Watson Hunger of Winona, Miss., was a Sunday visitor in Iuka. Mrs. May Gerald of Leland, Miss., visited with her sister, Mrs. C. R. Stephens and family on Sunday. Miss Dorothy Smith of Memphis

spent the week end at her home here.

Among those home for college over the week end were Beulah Ann Nixon, Roger Clark, Gene Jourdan and Linda Edmondson.

Mr. and Mrs. Roy Dexter, Jr. and children of Memphis were week end guests of Mr. and Mrs. Roy Dexter and other relatives in and around Iuka.

Pamela Ann Pennington of Memphis spent several days last week visiting her grandparents, Mr. and Mrs. J. R. Smith.

Mrs. Myrtle Dunn of Memphis, Tenn., spent the week end with Mrs. Tom Sanders.

Mrs. Ruth Daniel of Tuscaloosa, Ala., spent the Easter holidays with Mr. and Mrs. Ralph Moss. Mrs. Daniel is a house director for DKE fraternity at the University of Alabama.

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Iuka, Miss.

Schedule Of Picture Shows At Area Theatres

MARY Drive-In Theatre

CHEROKEE, ALABAMA
SHOW STARTS AT DUSK

Friday and Saturday April 3-4
"THE HARD MAN"
Guy Madison, Valerie French, (Cartoon)

Sunday and Monday April 5-6
"THE BULL WHIP"
Guy Madison, Rhonda Fleming

CLOSE TUESDAYS

Wednesday and Thursday April 8-9
"THE REVENGE OF FRANKENSTEIN"
(Cartoon)

DRIVE-IN THEATRE

"SHOW BEGINS AT DUSK"

Friday and Saturday April 3-4
"APACHE TERRITORY"
Rory Calhoun

Monday and Tuesday April 6-7
"SENIOR PROM"
Jill Corey, Paul Hampton

Wednesday and Thursday April 8-9
"DAMN YANKEES"
Tab Hunter, Gwen Verdon

MAJESTIC THEATRE

IUKA, MISSISSIPPI

7:15 WEEK NIGHTS—SATURDAY 6:30
SATURDAY MATINEE 1:30

Friday and Saturday April 3-4
"BUCHANAN RIDES ALONE"
Randolph Scott, In Color

FRAN THEATRE

Tishomingo, Miss.

ERNEST HUGHES, Owner-Manager

Friday and Saturday April 3-4
"THE LITTLEST HOBO"
Bobby Hart, Wendy Stuart
A Walt Disney Picture starring London The Dog and Fleecie The Lamb

Owl Show Saturday Night,
"RAINMAKER"
Bert Lancaster, Katherine Hepburn

Sunday and Monday April 5-6
"LOVE AND WAR"
Robert Wagner, Sheree North, Jeffrey Hunter

Belmont Theatre

BELMONT, MISS.

Beginning March 1 the change in time is as follows:
Week Days, 7:30 p.m.; Saturday Matinee, 1:30 p.m.;
Saturday Night, 7:00 p.m.; Late Show, 9:30 p.m.

Friday and Saturday April 3-4
"THE TRUE STORY OF JESSE JAMES"
Robert Wagner, Jeffrey Hunter

Late Show Saturday Night 9:00 p.m.
"WHEN HELL BROKE LOOSE"
Charles Bronson, Richard Jaeckel

Monday and Tuesday April 6-7
"THE WORLD IN HIS ARMS"
Gregory Peck, Ann Blyth

Wednesday and Thursday April 8-9
"BELL, BOOK AND CANDLE"
James Stewart, Kim Novak

